

# Press Alert: Press Conference - ASA rules against Christ Embassy

By *moderator*

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## **TAC will call on ETV to stop airing their adverts in current form**

Join our press conference at 1pm Thursday 3 February, 3rd Floor 122 Longmarket Street, Cape Town.

Christ Embassy is a charismatic church run by the Pastor, Chris Oyakhilome, who claims to faith-heal a whole range of diseases including heart-disease, cancer and AIDS.

Treatment Action Campaign (TAC) lodged a complaint against Christ Embassy with the Advertising Standards Authority of South Africa (ASASA) in November 2009. On 2 February 2011, after we appealed the original flawed ASASA ruling, we have now finally received a ruling. The ASA has found that the Christ Embassy programmes run at 7:30am on ETV on Sunday mornings are indeed adverts that made unsubstantiated claims and must be withdrawn.

For more information, contact:

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